

# ORDER



**Orders**  
**Order / Rev:** 218464  
**Alt Order #:**  
**Product Desc:** 12-MJZ-904  
**Estimate:**  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 10/29/12 / 10/29/12  
**Order Type:** REG

**Primary AE:** WOOD Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency**  
**Name:** Marketing Resource Group Inc  
**Buying Contact:**  
**Billing Contact:**  
 225 South Washington Square  
 Lansing, MI 48933

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Markman & Zahra for Justice  
**Demographic:** A35+  
**Product Codes:** PL5  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** TO1743

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	5	\$6,250.00	\$5,312.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$6,250.00	\$5,312.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$6,250.00</b>	<b>\$5,312.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/30/12	11/05/12	M-F 6p News M-F News 8 @6p	CM	6-630p	MTWTF--	:30	1	\$2,000.00	P3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		1				\$2,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$2,000.00		0.00			
N 2	WOOD	10/30/12	11/05/12	M-F 7-730p Inside Edition	CM	7-730p	MTWTF--	:30	2	\$750.00	P3	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--		2				\$750.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$750.00		0.00			
													Totals	5	\$6,250.00